

# Agricultural Outlook Forum 2001



## Program

### Thursday, February 22

- 7:30 Continental Breakfast & Registration
- 8:15 Welcome  
Counterpoint on the Next Farm Bill  
*How has the '96 Farm Act worked? What does farm structure imply for policy? Should there be a Federal income safety net? What role for resource stewardship?*
- 9:45 Keynote Address by the Secretary of Agriculture
- 10:15 Break
- 10:30 Panel on Agriculture's Stake in the WTO Trade Negotiations  
*Final country proposals and the road ahead. What will U.S. farmers give and get? European and developing-country viewpoints.*
- 12:00 Networking Lunch or lunch on your own
- 12:00 Food Prices  
*Retail food price outlook for 2001.*
- 1:15 Concurrent Sessions
- Farm, Tax, and Economic Policy and the Farmer's Bottom Line  
*How Federal policies affect farm income and farm-sector finance.*
- Putting the Risk Protection Act of 2000 to Work  
*Crop insurance and marketing strategies and public-private partnerships under the new Act.*
- Impact of Stronger Regional Trade Blocs  
*How do growing regional trade agreements in Latin America, Europe, and Africa affect U.S. exporters?*
- Achieving Sustainable Rural Development  
*Development payoff from sustainable farming, renewable resources, and small-scale business.*
- 3:15 Break
- 3:30 Concurrent Sessions
- The Electronic Marketplace for Inputs and Commodities  
*What does E-commerce mean for farm marketing and pricing?*
- Small Farm Survival: Implications for the Next Farm Bill  
*Perspectives on needed Federal policies and services.*
- Reducing the Risk of Foodborne Illness  
*Strategies to reduce the incidence of foodborne illness.*
- New Value-Added Livestock and Poultry Initiatives  
*Progress report on new producer-owned marketing organizations.*
- 5:30 Cash Bar
- 6:30 Forum Dinner  
*Distinguished speaker, to be announced.*

### Friday, February 23

- 7:15 Continental Breakfast
- 8:15 Concurrent Sessions
- Grains and Oilseeds Outlook  
*USDA and industry forecasts and the world oilseed trade outlook.*
- Cotton: U.S. Outlook and Foreign Production and Use Trends  
*U.S. outlook and new developments affecting trade.*
- Emerging Water Quality Issues: New Technology, Policies, Approaches  
*Technology for animal wastes, nutrient management plans, water quality policy issues.*
- Outlook for Milk and Dairy Products  
*2001 outlook and industry issues.*
- 10:00 Break
- 10:30 Concurrent Sessions
- Livestock and Poultry: Future Directions in the U.S. Meat Sector  
*Outlook for 2001; new meat products and relationships in the sector.*
- Sugar and Sweeteners: Future Sugar Policy Needs for the Domestic Industry  
*Views of cane and beet growers, processors, and marketing firms.*
- Agriculture Comes to Grips with Air Quality Standards  
*Air quality issues for livestock and burning; environmental costs for rural areas; planting to reduce greenhouse gases.*
- The Sanitary/Phytosanitary Agreement and Related Trade Issues  
*Present and future health trade rules, agreement intent and reality, livestock producers' stake, debate over the precautionary principal.*
- 12:15 Cash Bar
- 12:45 Concurrent Luncheons
- Grains and Oilseeds
- Livestock and Poultry
- Cotton
- Sugar and Sweeteners
- Fruits and Vegetables
- 2:15 Concurrent Sessions
- Tapping New Bioproduct and Environmental Markets: How Soon and How Successful?  
*Co-firing, biobased plastics and lubricants, and carbon sequestration.*
- How Will Rural America, Agribusiness, and Government Adapt to Structural Change?  
*Pressures for changes in agribusiness, rural areas, and government functions.*
- Emerging Market and Trade Practices for Fruits and Vegetables  
*Key findings from research on new business practices; viewpoints of retailers and shippers.*
- Tobacco Adapts to Dropping Consumption and New Marketing Strategies  
*The outlook for tobacco in light of industry and consumption changes.*
- 4:00 Adjourn